



Profacts – Research Manager

WHAT CHALLENGE DO WE OFFER YOU?

- You get the A to Z responsibility for the realisation of research and consultancy projects within predefined timing and budget.
- You will immerse yourself with "enthusiasm and grit" in the challenges faced by your clients, society, brands and retailers.
- From your passionate interest and from your sector or methodological expertise, you are a sounding board for our clients, develop winning research proposals and build up valued client relationships.
- You translate research results into convincing presentations and advice with impact for your clients.
- You are a valued coach and sparring partner for colleagues in the team.

WHO ARE YOU ?

- You are an experienced Master or PhD (in Marketing, Economics, TEW, Psychology, Sociology or equivalent) with a great interest in market research
- You have at least 5 years of proven experience in strategic research, project management or marketing
- You are fluent in Office 365 and various presentation platforms
- You have a critical, analytical mind and can translate research results into to-the-point insights for clients
- You are pro-active, hands-on and have a growth mindset
- You have excellent communication and presentation skills
- You can express yourself fluently in Dutch, French and English (or are willing to be trained to speak our clients' language)

WE OFFER YOU

- A challenging position, with a lot of room for personal development and career opportunities
- A nice (teleworking) workplace with fantastic colleagues and an eye for well-being!
- A competitive salary package in line with the market with extra-legal benefits
- An introduction to various sectors and customers
- Sufficient variety and 0% chance of boredom
- A chance to make a difference for our customers

<https://www.profacts.be/>